

DUMP THE
MUMPS &



SCREW THE
FLU!

FOR IMMEDIATE RELEASE

Sep 26, 2019

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Dump the Mumps and Screw the Flu!

CHARLESTON, S.C. - After three cases of mumps among College of Charleston students were confirmed, student health services will launch an information campaign about vaccines to help stem a potential epidemic on campus of the highly contagious disease.

The South Carolina Department of Health and Environment Control, labeled this situation as an outbreak.

College of Charleston Health Services is working with CofC's School of Education to encourage all students to get vaccinated.

The Center for Disease Control reports that the MMR vaccine is very effective. Students who received two doses as a child are said to be protected for life.

"The best way to protect against mumps is still through the MMR vaccine," said Bridget M. McLenron Sykes, director of SHS. "Vaccinated individuals are less likely to spread the mumps to other people, making vaccinations effective in limiting the spread of an outbreak."

The vaccination covers the Measles, Mumps and Rubella, which are all highly contagious and can spread from simply breathing or sneezing next to someone else.

The "Dump the Mumps and Screw the Flu" campaign consists of two different efforts on social media to promote the vaccinations to students and faculty.

“Know Your Vax Fax” is a social media campaign to inform about the vaccine and encourage students to get it if they haven’t.. This month-long campaign on Instagram will ask students to participate in daily trivia that will enter them in a drawing for a chance to win \$100 on their Cougar Cards.

“Relax, get a vax!”is a daily free vaccination clinic in October from 12-2 p.m. Monday through Friday. on the fourth floor of the Stern Center.

The purpose of the campaign is to promote knowledge to students, not scare them away. The health of students is the main priority and staying protected against contagious diseases.

“We are hoping out fun social media campaign will at least get them paying attention to facts,” said Leslie Hart, professor of public health. “About vaccinations and hopefully convincing them that they are better off if they get the vaccine - and so is everyone around them.”

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